Division Unit Report for the Technology in Advising Community Submitted by Diana Thompson

Please complete Columns 1 through 6 and return by November 15, 2021. Columns 7 and 8 are completed for the progress report due August 15, 2022.

Please send your report to your Cluster Rep and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (schindlerw1@nku.edu) and EO Liaison: Liz Alcantara (lizbeth@ksu.edu). Thank you!

1. **NACADA Strategic Goal(s)** *(List one of NACADA's 8 strategic goal(s) related to the specific desired outcome in #2)*	2. **Specific desired outcome** *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. **Actions, activities, or opportunities for outcome to occur** *(What processes need to be in place to achieve desired outcome)*	4. **Outcome measurements & related data instrument(s)** *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. **Other groups or individuals to connect** *(List opportunities for collaboration with other groups)*	6. **Anticipated challenges** *(How will you address issues that arise as you work to achieve the outcome?)*	7. **Progress toward outcome** *(Complete in August 2022 report)*	8. **Future action(s) based on data** (Data-informed decisions) *(Complete in August 2022 report)*
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	Promote Communication, Involvement & Collaboration With Members	*Regular Technology Community meetings held not only at the Annual Conference, but also virtually, to include those who cannot attend the Annual Conference. Goal: late January 2022 *Regular Steering Committee meetings (goal is quarterly, starting in mid/late January 2022) to check in on project progress and monitor where support is needed for success. *Post regularly on Social Media	*Did one virtual Annual meeting take place for the Community's membership? (Yes/No) *Did quarterly meetings take place for the steering committee's membership? (Yes/No) *Facebook analytics *Count Data: -# of meeting attendees -# of communications sent to members -# of readers -# of members in the	*Will need to work with EO (Liz) to set up Technology Community's meetings, and to also promote the meeting. *Will need to establish new expectations with Steering Committee members. *Will possibly have a Steering Committee member in charge of social media to regularly engage with the membership.	*Existing community culture (or lack thereof) may lead to pushback or lack of involvement. *Sustained commitment from Steering Committee members who are typically already highly involved. *While we have a large Facebook following, we do not necessarily have that many active members within the community. *Listserv membership is confusing for new NACADA members,		

		(Facebook), at least once a month. *Continue encouraging Facebook posts and listserv emails to promote community engagement and collaboration. *Utilization of Google Forms to collect data from membership, including feedback solicitation.	Facebook group -# of active moderators in Facebook group		and even for NACADA veterans. *Zoom Fatigue / Online meeting burnout		
Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.	Intentionally Diversify the Steering Committee	*Collect data on this year's Steering Committee to include whatever demographic information they are comfortable with sharing. I am seeking to diversify the group in as many areas as possible - race, age, gender, religion, region, comfort level with technology, etc.	*Use the data collected via forms to compare demographic information across Steering Committee member applicants, aiming to have representation from all regions, various ethnicities, and varied gender representation, at a minimum. Diversifying in other ways, such as age, religion, and other identities is desired, but will be difficult to achieve.	N/A	*Depending on how many applications I receive for the Steering Committee, I may not have enough people to diversify to the extent that I would like to. *Even if I have varied representation, if the members are not actively participating, then the areas that they represent will not be represented.		
Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.	Collaborative Consultation With Other Advising Communities	*Contact other advising communities' chairs to strategically plan collaborative projects, to include but not be limited to professional development offerings (e.g. lunch and learn sessions, panel discussions, etc.).	*Count Data: -# of collaborative projects -# of attendees for each collaborative project *Feedback on projects from the chairs, steering committees, community members, and project participants.	*Other AC Chairs. Have already began conversations with: *Social Justice *Undecided and Exploratory Students Other groups to contact: *Distance Advising for Online Education *Advisor Training & Development	*Timezone differences. *Zoom Fatigue / Online meeting burnout		

				*Transfer Students *Students with Disabilities *LGBTQA Advising and Advocacy *Adult Learners *And more! Technology is incredibly multidisciplinary and can be connected to many areas.			
Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.	Update the State of the Profession Technology Survey	*Contact NACADA Research Committee and Wendy Troxel to ensure we are proceeding in the correct manner. *Create a committee. *Obtain questions from last survey *Update questions as appropriate *IRB Approval *Upload to survey platform (Qualtrics, if that is what NACADA is using at the time) *Administer survey to NACADA membership *Review results and publish findings in an updated white paper.	*Creation of the updated survey *Count Data: -# of survey respondents -# of articles generated with the data collected from this survey	*George Steele (one of the leads from the last survey) *Wendy Troxel *NACADA Research Committee	*Accessing data from last survey so that this can appropriately be called an update to the prior survey; unsure how to go about this properly, what red tape there might be, if any *Getting members to respond to the survey *Getting members to respond to the survey in a thoughtful and complete way. *Attracting members who would be interested in using this data for subsequent research projects.		

Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.	Technology Labs	*Discuss ideas with Steering Committee regarding how to proceed with Tech Labs - do we put on hiatus until conferences are "back to normal" or do we consider changing to an online format? Pre-recorded sessions so that we have a library of tips-and-tricks type tutorials available for the membership?	*To be determined after discussion with Steering Committee on what is realistic, and after determining whether or not any members are interested in taking on the project.	*Advisor Training and Development Community? *ACD leadership and EO if we decide to move to an online format to see what the correct procedures would be.	*Time-intensive project *Big change from traditional tech lab offering (exclusively at the Annual Conference)		
Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.	Increasing Advising Technology Related Resources	*Develop procedures and best practices for offering digital content/training. *Promote technology-related advising research and collaboration within the community	*Creation of a community-managed Technology in Advising Resource Library that is openly accessible to the NACADA membership	*ACD leadership to determine how to appropriately establish this resource (possibly also EO)	*Time-intensive project *Requires contributions from many members to be successful		
Foster communities of practice that empower members to advance the scholarship of academic advising.	Increasing Advising Technology Related Writing & Research	*Promote technology-related advising research and collaboration within the community *Start a writing support group or promote existing writing support groups (if there is interest within the community)	*Count Data: -# of Tech-Related Professional Development Events & Collaborations -# of Tech-Related research papers *Creation of a writing/research group for Tech (if there is interest)	*Any existing research/writing groups within NACADA	*Research takes time, may not see any articles during my time as Chair even if we start soon. *Many advisors see themselves as practitioners, not researchers, and many do not have time to conduct research and thus participate in scholarly activity.		

INSERT rows as needed

Resources:

NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx

Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing